

George Nagle

KEYNOTE SPEAKER

Leading Creative Innovation

"The era we live in are other's dreams come true. Will the next era be made of your dreams?"

George Nagle – MS, MBA

As a former Global Executive Director, George has had responsibility for a portfolio of over \$352 million. He understands the need for creative innovation in a business to drive the P&L. At one point, he successfully launched 19 products in 14 months that indeed required different thinking to find value in a highly conservative market.

George's diverse business and science background brings many unique perspectives that others are missing. Having worked in over 24 different industries, he brings that extensive experience to audiences worldwide using a unique approach to different sustainable **Breakthrough Thinking™**. George authentically shares a toolbox that anyone can use to deliver performing innovation quickly.

George delivers a series of **keynotes**, **masterclasses on creative ideation**, and **workshops on sustainable innovation**, using unique tools to help everyone grasp fun, exciting and tangible outcomes. He takes everyone's success seriously and embraces the needs of those he is helping. George ensures that he has a firm understanding of his clients regardless of their market. At one point, he obtained a real estate license to understand the needs of partners in that sector!

George feels lucky to be a single foster and adoptive parent to multiple amazing boys. He actively mentors youth in the foster system. He is also a master instructor in taekwondo and a volunteer coach with local youth sports.

ACCREDITATION

George has a black and multiple green belts in different academically accredited innovation processes such as Innovation and Growth Systems, Green Belt for Growth, and **Value Innovations**. He is a certified online instructor in the **FORTH method** as well.

George also holds a Master of Science in Biology and an MBA in Marketing and Management from Duquesne University. He graduated with honors from the University of Pittsburgh with a Bachelor of Science in Biology.



Testimonials

"The session was a very fun way to be reminded of the simple things that make you successful. George gave me creative useful ways to be reminded of those concepts in my everyday work and personal life ."

-Stacy Colombo, Delivery Leader -Dewpoint Tech

"George helped change my life AND inspired my daughter, along with her boyfriend to start a business they had been thinking about."

-Mike Netzel, Premier Team Leader- Keller Williams Real Estate

"George's discussion about communication made me aware that I was coming from a place of 'I know' instead of actively listening. The ability to recognize and step away from my bias has expanded business and personal relationships."

-Anne Fleming, Founder- Women Driver's



"We aspire to inspire others so they can self-motivate everyday."

KEYNOTE SPEAKING TOPICS

George is constantly striving to deliver the most impactful, inspiring, and insightful information possible. Whether it is a fireside chat, panel discussion, opening or closing keynote, masterclass, or consulting, he will customize it as much as possible to the audience. George's diverse business and science background give him a strong starting position, but he still takes the time to learn the language and relevance of your industry, business, and teams.

George understands that creativity is the element most sought by CEO's for the next generation of leaders. In fact, it is in the top three traits sought for most positions now regardless of entry level. With 47% of the jobs that don't require thought, they will be automated in the next decade. The separation from automation and AI will be creative innovation.

Though he can address a variety of different topics around culture, strategy, innovation and creativity, here are a few frequently requested topics that George speaks about globally.

Click on video thumbnails
below to watch a short segment



KEYNOTE SPEAKING TOPICS

The presentations immediately engage the audience to get them moving out of their comfort zone playfully and safely. Active demonstration of how to conquer the fear of change is paramount as you start the journey to delivering creative innovation that has value in months, not years. In the journey, he unlock everyone's innate creativity to inspire projects people want to work on together.

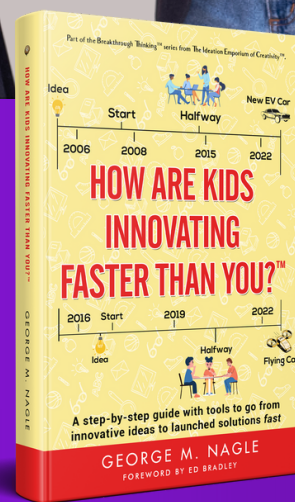
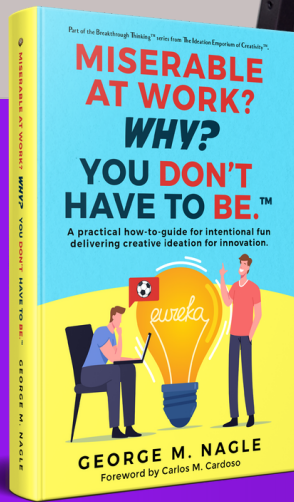
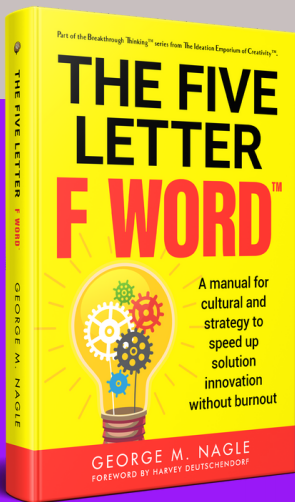
The best way to learn tools is to use them. George sits down with your teams and demonstrates the tools using your concerns in real-time during masterclasses and workshops. This sets the stage for bringing communication, prioritization, and strategy into focus with fun, simple, and memorable tools for work and home. The tools bring out the need for diversity and inclusion, clearly defined areas of focus, customer values, natural team formation, system utilization, busy work elimination, engaged cultures, value-adding voice of customer, employee retention, next generation of leaders, revolutionizing ideas, and an intense urgency to deliver market-changing innovation. All of this results in outperforming the market, so you no longer have true competitors.



BOOK GEORGE

BREAKTHROUGH THINKING BOOKS

In addition to founding **The Ideation Emporium of Creativity™**, he is the author of the **Breakthrough Thinking™ series** for business and life. The series includes “The Five Letter F Word™,” “Miserable At Work? Why? You Don’t Have To Be™,” and “How Are Kids Innovating Faster Than You?™.” George also wrote a fictional spy series, “**The Life We Lead: Ascending, Trials, and Sacrifice.**” The last two of this series are in the works!




Publications and Media

George actively writes a **blog** on a variety of topics on creativity, innovation, culture, inspiration, and more. He is featured in **Business Insider** and had articles published such as **Oilfield Technology** and **Upstream Pumping**. He is a been on numerous **radio shows** such as the Jim Bohannon Show, The Frankie Boyer Show, and the Drive Home with Rick Dayton to name a few.

BUSINESS
INSIDER



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AUDIO - VISUAL NEEDS

George Typically Brings:

- A MacBook Pro, 16" 2021
- Flash Drive USB and USB-C
- Adapters for HDMI, USB, USB mini
- Short HDMI cable
- Keynote & PowerPoint versions on computer and a flash drive
- Flipchart markers
- Posters (typically shipped)
- Power for his laptop

George Needs:

- Flipcharts and two easels
- A wireless microphone, lavalier preferred
- A project if posters aren't being used