

“Creativity is the innate human trait allowing us to innovate.”



As a former Global Executive Director, George has had responsibility for a portfolio of over \$352 million. He understands the need for creative innovation in a business to drive the P&L. At one point, he successfully launched 19 products in 14 months that required different thinking to find value in a highly conservative market. He founded **The Ideation Emporium of Creativity®**, is the author of the **Breakthrough Thinking™** series, and host of **The Ideation Podcast**. George holds multiple accreditations in innovation in addition to an MS and MBA.

SPEAKING TOPICS

George delivers a series of keynotes, masterclasses on creative ideation, and workshops on sustainable innovation, using unique tools to help everyone grasp fun, exciting, and tangible outcomes. He takes everyone's success seriously and embraces the needs of those he is helping. George ensures that he understands his clients well, regardless of their market, as he has worked in more than 24 different fields globally.

Here are a few frequently requested topics that George speaks about globally.

- 1 Achieve True Innovation in 8 Months
- 2 Unleash Creativity To Increase Productivity
- 3 Communicate Strategy to Engage Your Culture

WORKING WITH GEORGE

George believes in making things as easy as possible for everyone he works with. He created an [event planners page](#) on his website to make finding information easier for you. George is very responsive as he knows your time is limited, and you need to use it in other areas for your event. He goes through a process ahead of the event with different organization members to ensure the message is on topic, relevant to the audience, actionable, and inspiring. He wants everyone that attends to get the most they can to empower their lives.

George is very flexible when it comes to working with different speaker bureaus as well. He is listed with the London Speaker Bureau, Washington Speaker Bureau, and Bob Strange, to name a few. If you have a preferred bureau or agency you would like to partner with, George is happy to work alongside them to make your event as stress-free as possible for you.

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